Bill Cordovés

Communications, content & editorial design · Cultural management & curating

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Profile

Communications, content and events professional with experience in cultural and institutional settings. Campaigns for eight film productions, more than thirty events coordinated, screenings that regularly filled the room (20–40 people a session), and day-to-day relations with the press, artists, institutions and partners. Writing and editing, organisation, creative judgement and the ability to carry a project from start to finish.

Experience

FEB 2023 – JUN 2023

Creative Culture Manager
Fundación Ludwig de Cuba, Havana

- Coordinated cultural events and supported 12 temporary exhibitions, reaching the centre's highest audience since the 1990s, with a strong young public.
- Designed and taught literary workshops and gave scientific lectures as the specialist in charge.
- Mentored young graduates in Art History, Philology and related fields.

NOV 2022 – JUN 2023

Institutional Communications Specialist
Cuban Institute of Cinematographic Art and Industry (ICAIC), Havana

- Managed institutional communications and produced more than 20 press conferences for the International Festival of New Latin American Cinema.
- Led the production and release of the communication campaigns for 8 films, including Oscuros Amores, El mundo de Nelsito and AM-PM.
- Wrote, edited and proofread press releases, interviews and social media content.
- Handled relations with cultural institutions, the press, artists and external partners.
- Took part in selecting film programmes and raising funding.

OCT 2022 – FEB 2023

Literary Editor & Proofreader (internship)
Temas magazine, Havana

- Edited and proofread academic, journalistic and popular-science texts to editorial standard.
- Reviewed research articles on social sciences, economics and human rights.
- Helped organise "Jueves de Temas", a public debate series on culture, politics and economics.

JAN 2020 – APR 2020

Spanish Language & Literature Teacher (internship)
Instituto Preuniversitario Manolito Aguiar, Havana

- Planned and taught Language and Literature to final-year secondary students.
- Tracked students' progress in preparation for university entrance exams.
- Gave careers guidance to students choosing their degrees.

OCT 2019 – MAY 2022

Gallery Assistant & Exhibition Coordinator
Centro Cultural Dulce María Loynaz, Havana

- Curated, programmed and installed temporary visual art exhibitions.
- Coordinated multidisciplinary teams to produce the shows.
- Raised funding for temporary exhibitions and specialised technical support in 3D and digital formats.

FEB 2019 – AUG 2019

Inter-University Cultural Programme Coordinator
Librería Alma Máter, Havana

- Coordinated and produced around 30 inter-university events: book launches, academic conferences and student congresses.
- Managed schedules, participants, operations and communication plans.
- Created social media content and promoted the institution's cultural programme.

Education

MA in Contemporary Hispanic Cultural and Literary Studies
Universidad de Alcalá, Alcalá de Henares · 2023–2025

BA in Hispanic Philology
Universidad de La Habana, Havana · 2019–2022

Skills

Corporate communications · Content strategy · Copywriting · Editing and proofreading · Community management · Communication campaigns · Event production · Institutional relations · Partnerships · Audience development · Team coordination · Office software

Digital content design and visual communication · Web design & development

Languages

Spanish — C2 (native)
English — B1
French — A2